

HIT Commons
Oregon Community Information Exchange (CIE)
Advisory Group

Final 02/07/2020

Background: Oregon health care providers and plans, social service providers and community-based organizations, and the Oregon Health Authority are embarking on a collaborative approach to achieve better health outcomes through addressing community social determinants of health (SDOH) and individual social needs through health care/community partnership. Currently, traditional health care accounts for 20% of overall health outcomes, whereas SDOH account for between 40% - 80% of overall health outcomes, depending on the model. This effort serves as a foundation for the Oregon Coordinated Care (OCC) vision to achieve the triple aim of better health, higher quality, and better use of resources. It also directly aligns with implementation of HB 3076 Community Benefits spending floor, and CCO (Coordinated Care Organization) 2.0 policy recommendations to focus on SDOH (like housing) and the social determinants of equity (like racism) towards improving health equity.

To achieve this vision, linking medical and social service providers is critical. Efforts to date, including Emergency Department Information Exchange (EDie) and the Collective platform (formerly PreManage), demonstrate the power of working together, and now moving upstream to fully leverage the value of connecting social resources to health care services is a natural and important step.

Charge: In this context, HIT Commons will sponsor a planning effort to engage multiple stakeholders to develop a statewide roadmap for Oregon Community Information Exchange (CIE).

**In general, CIE connects health care, human and social services partners to improve the health and well-being of communities and address health disparities and health equity. A bi-directional technology platform supporting CIE could provide many functions, including statewide social services directory, shared risk assessment capabilities, real-time closed loop referral management, collaborative care coordination, and standardized metrics, and data analysis. For Oregon, a statewide effort could include technology components, areas for alignment across different technologies, and areas for collaborative learning.*

Vision: The Oregon CIE Roadmap will seek to chart a course toward realization of the following vision:



For Patients and Families: Reliable referrals to organizations for patients' pressing social needs, assistance with system navigation, and overall improved health and well-being.



For Communities: More effective and efficient referrals among Community Benefit Organizations (CBOs) and with clinical providers, and community-wide social needs data to inform policy, advocacy and investment.



For Health Care Systems: Improved patient health, improved provider satisfaction, improved metrics and performance on health outcomes and well-being, reduced utilization and cost,

engagement of community health partners to address patients' social needs and demonstrate community benefit investment.



For Policymakers: Alignment with state health care transformation goals, CCO 2.0 policy recommendations, and leverages the work of HIT Commons to coordinate investments in health information technology (HIT), funding opportunities, and advance health information exchange (HIE) across the state. Provide data on regional social and resource needs, and outcomes to inform policy changes and resource allocation.

Structure and Key Principles: The **Oregon CIE Advisory Group** will be created to engage stakeholders statewide to develop recommendations for a CIE roadmap for Oregon.

Key principles guiding the Oregon CIE Advisory Group include:

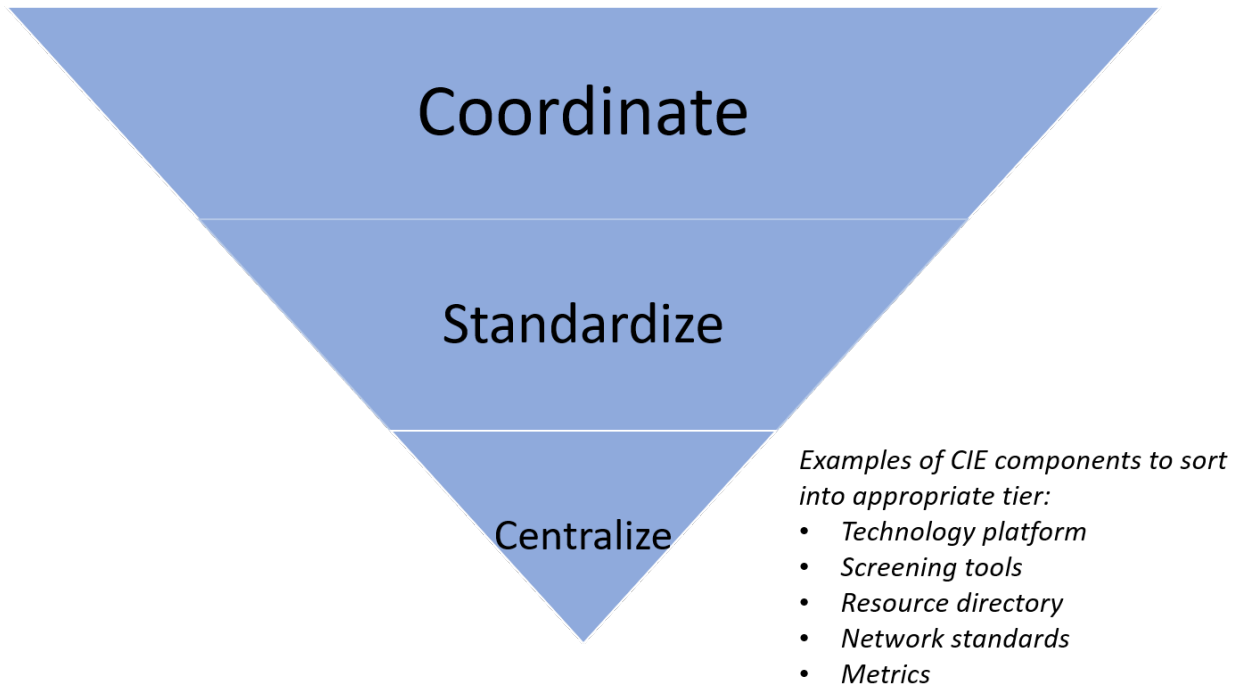
- Recognition of whole-person needs in CIE development.
- Acknowledgement of the variety of existing CIE efforts, including several technology platforms in use in Oregon, while looking to limit proliferation, cost, alignment and integration burden.
- Key interest in alignment of existing efforts with overall statewide CIE approach.
- Commitment to best practices sharing of CIE network design and workflows.
- Commitment to development of integration options to build toward statewide CIE coverage.
- The Advisory Group acknowledges that the SDOH landscape will continue to evolve and agrees to develop recommendations for statewide CIE alignment informed by existing regional and early adopter efforts.

Core Workstreams: The Advisory Group will develop a statewide CIE roadmap that may include recommendations across the following workstreams or topics:

- Statewide map of CIE efforts/gaps
- Screener/assessment alignment or best practices
- Resource directory alignment/best practices
- Community & Community Based Organization (CBO) engagement strategies
- Alignment with regional or early adopter CIE efforts
- Platform integration & transition strategies
- Alignment with OHA Medicaid screening practices and efforts
- Workflows & learning collaboratives
- Legal agreement templates or alignment/best practice sharing
- Metrics, reporting & evaluation
- Shared data strategy
- Synergy with other HIT Commons initiatives (e.g., EDie, Oregon Provider Directory (OPD))
- Potential funding or incentive opportunities

- Communication materials

Core Workstreams will be discussed, refined and prioritized at the Advisory Group kick-off. A statewide CIE roadmap could include various approaches to these workstreams – in some areas, coordination or standardization may be the best statewide approach; in others there may be value in centralizing some CIE components. The diagram below illustrates the likelihood that a statewide CIE roadmap would include a few central components and many areas for coordination:



Decision Making Linkage:

- **HIT Commons** will provide coordination and staff support for this work:
 - **HIT Commons** staff will convene and facilitate the Oregon CIE Advisory Group.
 - **OHA** will financially support HIT Commons planning effort to develop a statewide CIE roadmap, and will consult with HIT Commons around the Oregon CIE Advisory Group.
- **Oregon CIE Advisory Group** will develop recommendations across the different workstreams (for items within scope) for a statewide CIE roadmap.
- **HIT Commons Governance Board** will review, provide input, and vote on the Advisory Group recommendations.
- **HIT Commons and OHA management team** will regularly brief key stakeholders (e.g., Oregon Health Leadership Council (OHLC) Board, Health Information Technology Oversight Council

(HITOC), CCO Health Information Technology Advisory Group (HITAG), HIT Commons Governance) on the progress of the Advisory Group.

Timeline: The Oregon CIE Advisory Group will launch in Quarter 4 2019. The development of a statewide CIE roadmap is expected to take 12 months, with the Advisory Group meeting on a monthly basis for 3 hours.

Membership: The Advisory Group will include statewide representation of interested stakeholders and individuals with subject matter expertise in social needs screening and referrals, and broader health information exchange. See Roster beginning on Page 5.

In addition, a **Technical Advisory Subgroup** will be included to identify CIE platform options and integration needs. It is anticipated that the Technical Subgroup will be invited to attend and present at two Advisory Group regular meetings. See Technical Subgroup Invitees on Page 8.

Oregon CIE Advisory Group Contacts:

Liz Whitworth, liz@orhealthleadershipcouncil.org

Michael Pope, michael@orhealthleadershipcouncil.org

CIE Advisory Group Members—Invitee Roster

Organization Type	Member Name	Title	Organization	Region
1. CBO	Jacquelyn Hunt	COO	Central City Concern	Portland Metro
2. CBO	Andy Nelson	Executive Director	Impact NW	Portland Metro
3. CBO	Lynn Knox	Statewide Health Care Liaison, Health Care Partnerships	Oregon Food Bank	Statewide
4. CBO	Jeff Blackford	Executive Director	C.H.A.N.C.E. (Communities Helping Addicts Negotiate Change Effectively)	Valley
5. CCO	Coco Yackley	Executive Director	Columbia Gorge CCO	Central Oregon-Columbia Gorge
6. CCO	Graham Bouldin	Chief Quality Officer	Health Share CCO	Portland Metro
7. CCO	Ronald Harper Amanda Cobb	Project Manager Executive Director of Medicaid	Trillium Community Health Plan CCO	Valley (Lane County)
8. CCO	Michelle Crawford	Director of Data Strategy Operations	IHN CCO	Valley
9. CCO	Michael Donarski	Director of Decision Support & Business Intelligence	Cascade Health Alliance CCO/Cascade Comprehensive Care, Inc.	Southern Oregon
10. CIO Rep	Lee Milligan	CIO	Asante Health System	Southern Oregon
11. Govt/Other	Marc Jolin	Director	Joint Office of Homeless Services, Multnomah County & City of Portland	Portland Metro

CIE Advisory Group Members—Invitee Roster

Organization Type	Member Name	Title	Organization	Region
12. Govt/Other	Trilby deJung	Deputy Director, Health Policy & Analytics	OHA/Policy & Analytics	Statewide
13. Govt/Other	John Putz	Maternal and Child Health: Assessment, Evaluation, & Informatics Manager	OHA/Public Health	Statewide
14. Govt/Other	Bruce Goldberg	Affiliate Faculty	OHSU/School of Public Health	Statewide
15. Govt/Other	Anne King	Project Director, AHC	OHSU/ORPRN	Statewide
16. Govt/Other	Kacy Burgess	Clinical Information Systems Administrator	Deschutes County Health Services	Central Oregon
17. Community Rep	Dan Herman	CEO	211info	Statewide
18. Community Rep	Stephanie Marson	Data Analytics and Reporting Manager	Project Access NOW	Portland Metro
19. Plan	Susan Fischer-Maki	Health and Education Manager	AllCare	Southern Oregon
20. Plan/CCO	Kate Wells	Director, Wellness and Community Health	PacificSource	Central Oregon & Columbia Gorge Valley (Lane County) Valley (Marion, Polk Counties)
21. Plan/CCO	Jonathan Weedman	Vice President Population Health	CareOregon	Southern Oregon Portland Metro Northern Oregon

CIE Advisory Group Members—Invitee Roster

Organization Type	Member Name	Title	Organization	Region
22. Provider/ Clinician	Carly Hood-Ronick	Social Determinants of Health Manager	ORPCA	Statewide
23. Provider/ Clinician	TBD	TBD	FQHC provider	TBD
24. System/ Plan	Kristin Kane	Department Administrator, Social Needs & Community Integration Regional Lead, Thrive Local	Kaiser Permanente	Portland Metro Valley (Lane County)
25. System/ Plan	Ann Kirby	Regional Director of Care Management for the Oregon Region of Providence Health & Services	Providence Health & Services	Portland Metro Southern Oregon
26. System/ Plan	Megan McAninch- Jones	Director, Data Integration	Providence Health & Services	Statewide, Washington representation also

Possible Technical Subgroup Invitees*

Org Type	Name	Organization	Title
System/Plan	Walter Suarez	Kaiser Permanente	Executive Director, Health IT Strategy and Policy
Vendor	Rachel Leiber	Collective Platform	General Manager, NW Region
Vendor	Paul Mathews	OCHIN	CIO
Vendor	Erick Maddox	Reliance	Executive Director
Vendor	David Caress	Unite Us	Northwest Director
Vendor	Chris Bryan	Aunt Bertha	Account Executive

* Preliminary list. Vendors with substantial footprint in Oregon will be invited for vendor demo and discussion at the direction of the Advisory Group.